



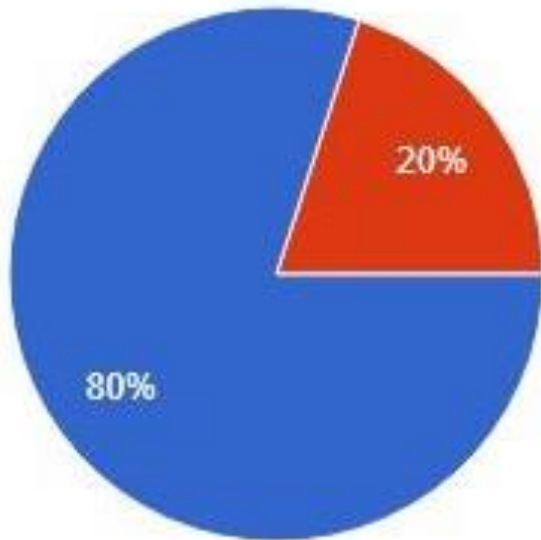
2019
Communications
Survey Results
February 2019

Responses

- 75 Responses

Excellent response...>50% of our members

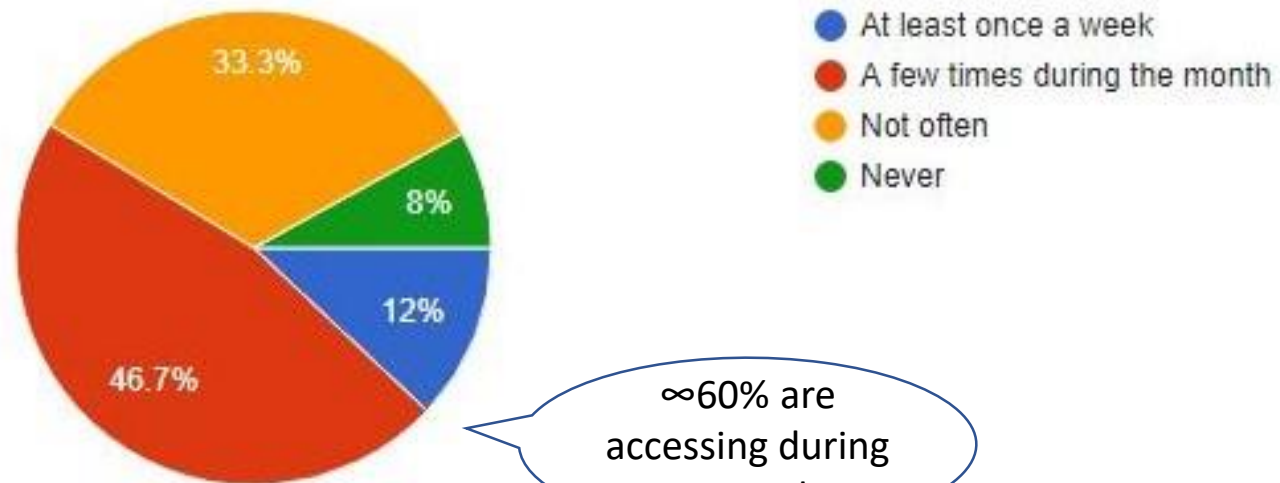
Resident Status



- Full Time Resident
- Part Time Resident

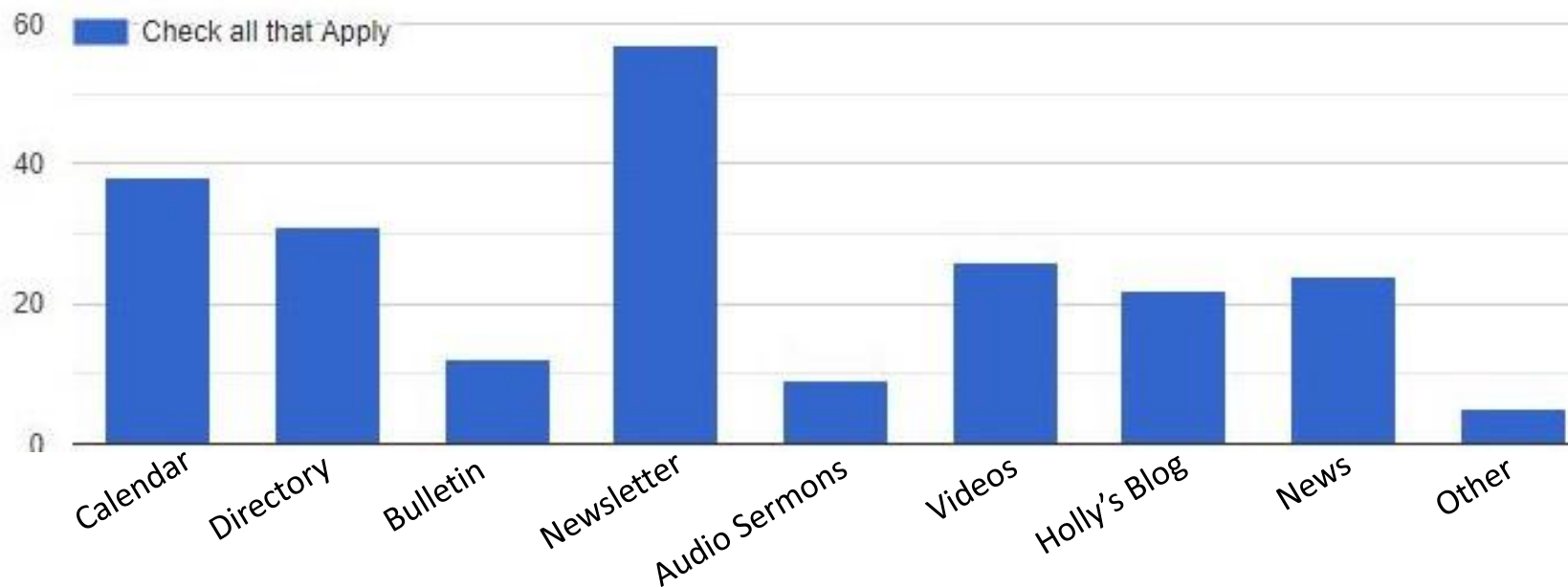
Concerning the Website

How often do you access the website?



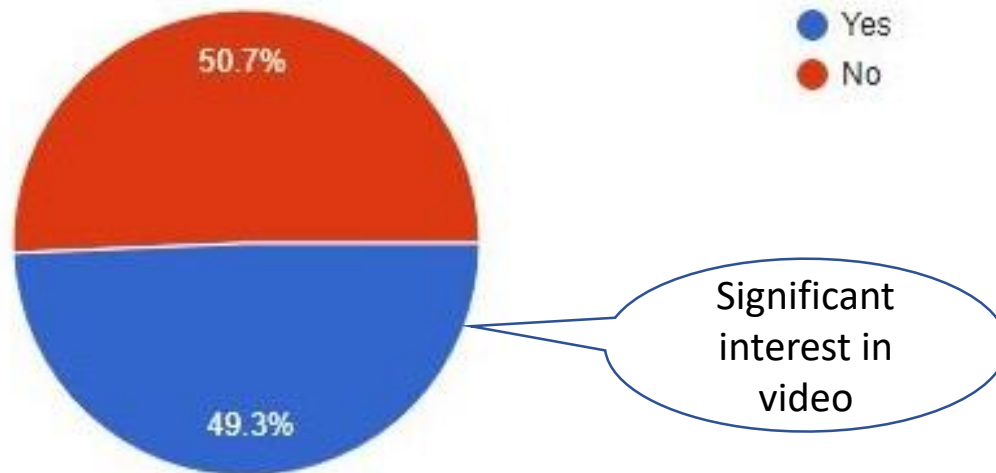
Concerning the Website

What do you use the Website for? (Check all that apply)



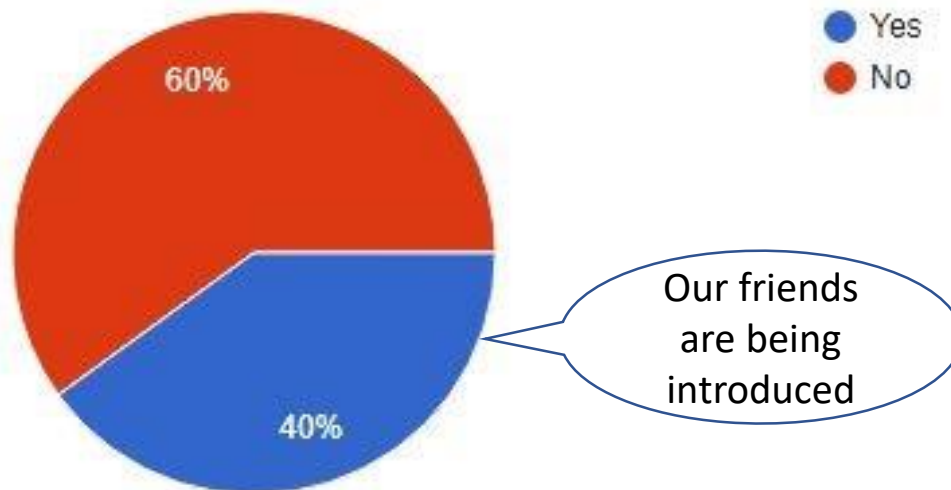
Concerning the Website

Would you view a video of the Sunday service on the website when you are away?



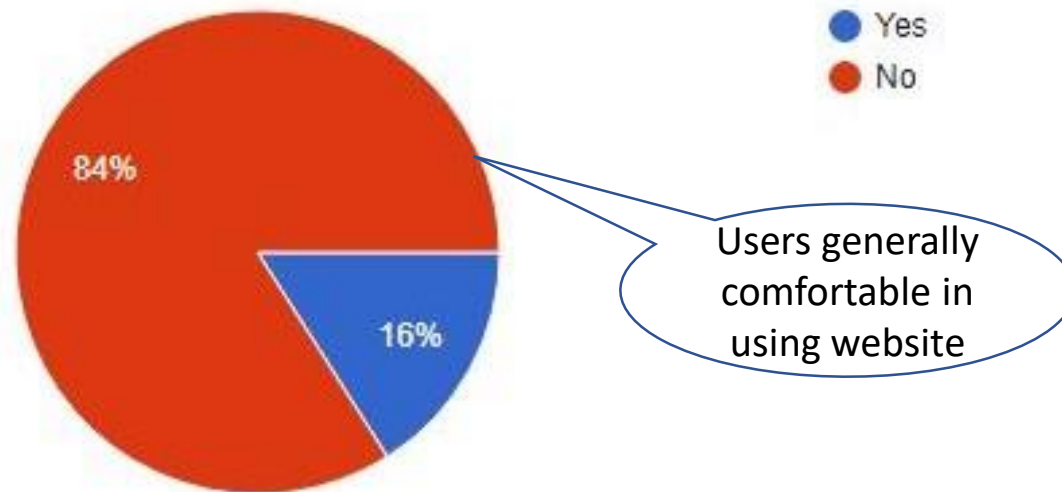
Concerning the Website

Do you suggest to friends (who are not a part of the congregation) to access the website for information?



Concerning the Website

Would you like additional training on the use of the website?



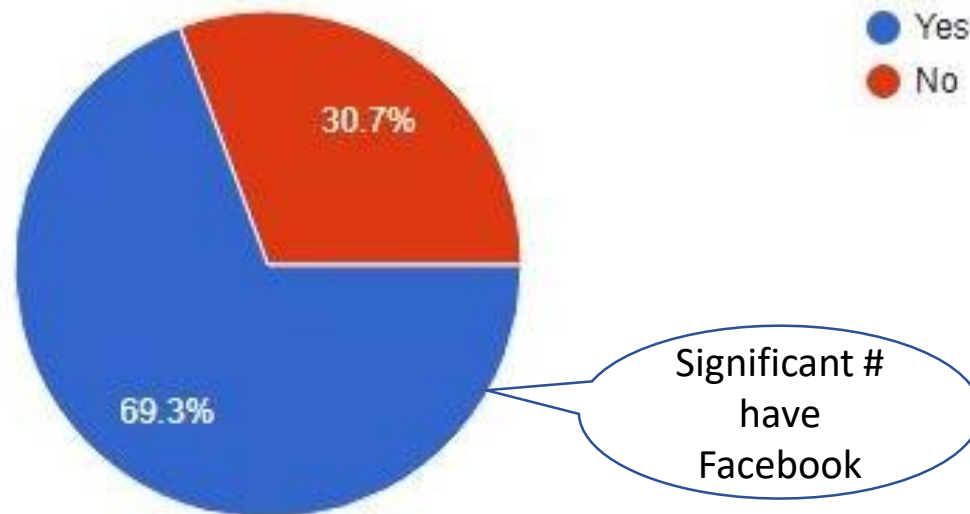
Concerning the Website

Some Key Suggested Improvements

1. Perhaps ability to donate with credit card
2. Weather delay/cancellation
3. Special fund-raising info/status
4. Improve the sound on videos...very difficult to hear
5. Bios of members
6. More video
7. Ability to use credit card
8. On-line giving button or link
9. Make sure it is current and accurate
10. Keep it fresh and surprising with new pics every once in a while

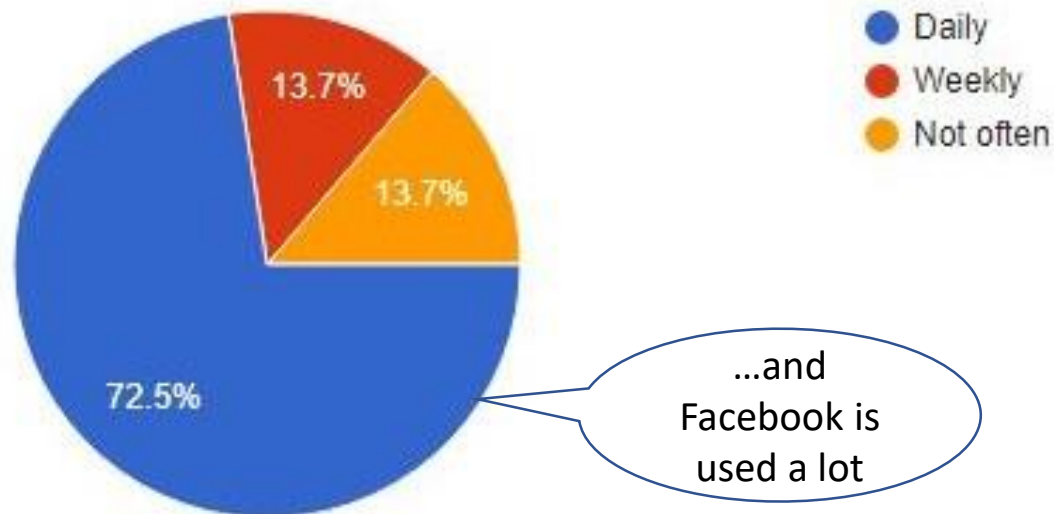
Concerning Facebook

Do you have a Facebook account?



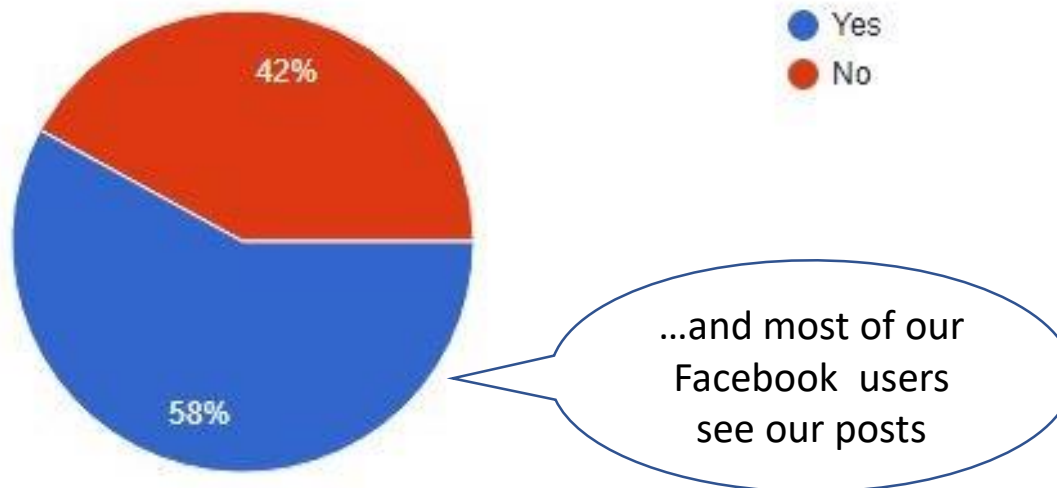
Concerning Facebook

If you have a Facebook account, how often to you access Facebook?



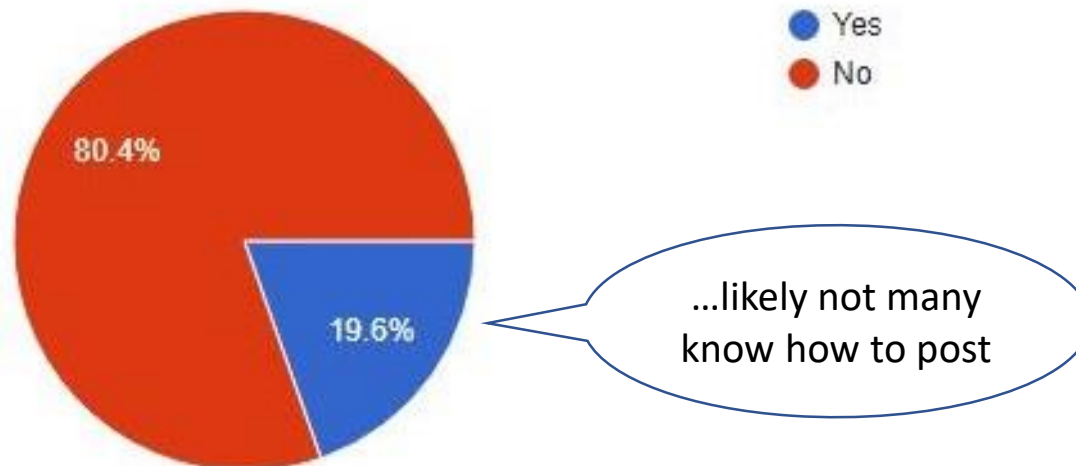
Concerning Facebook

If you have a Facebook account, do you receive posts from the Church Facebook page?



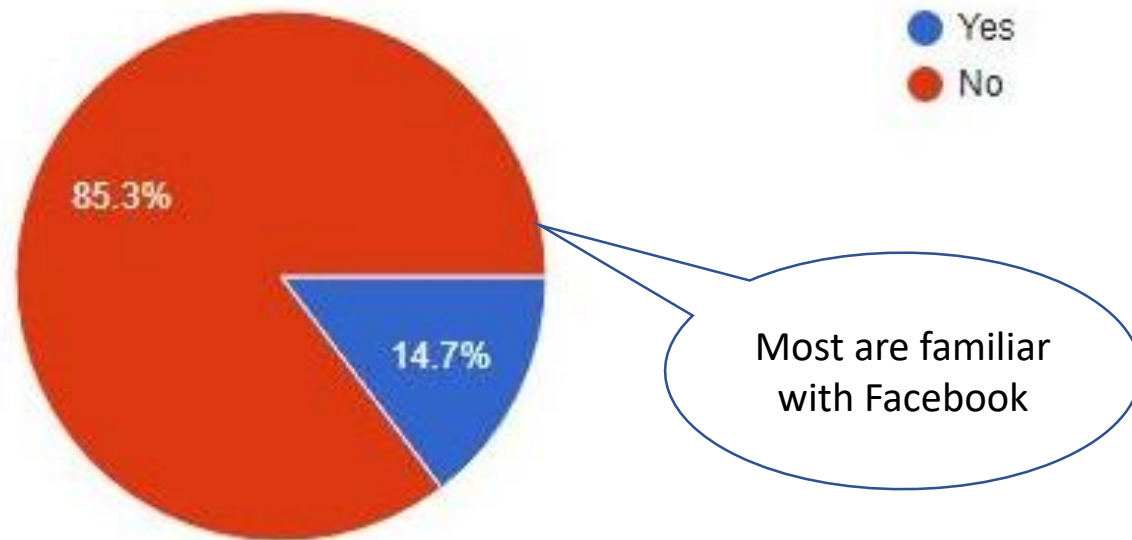
Concerning Facebook

If you have a Facebook account, do you post to the Church Facebook page?



Concerning Facebook

Would you like to receive further training on Facebook?



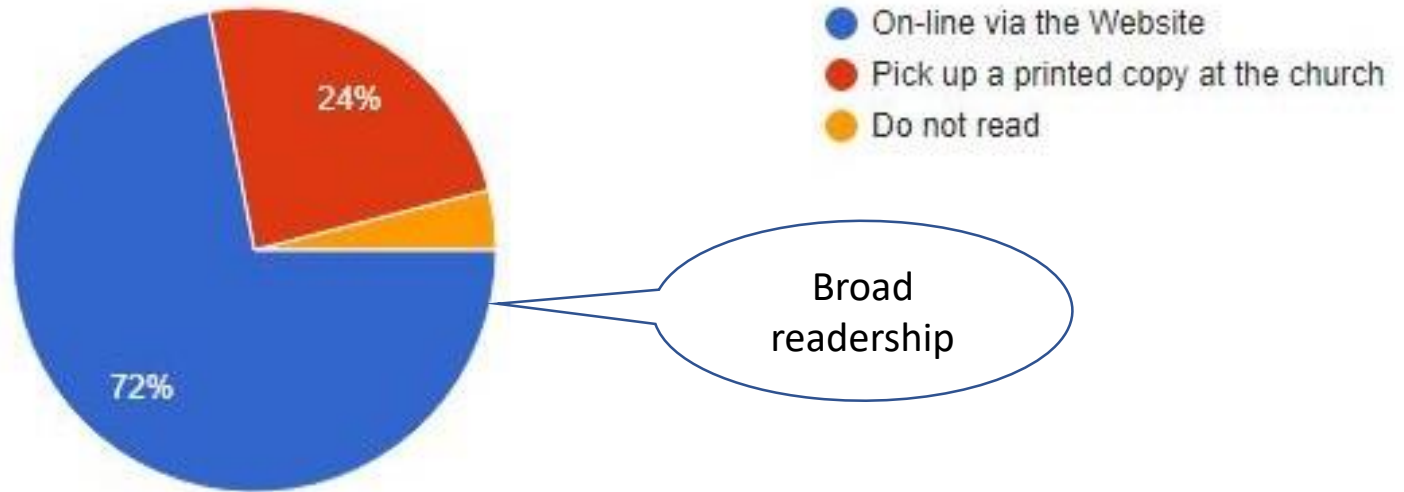
Concerning Facebook

Some Key Suggested Improvements

1. More publicity about church/community happenings
2. Keep the number of posts limited so not to overwhelm and be more meaningful
3. Share more information about the Missions of the Church
4. More current events
5. More posts about church activity
6. Just need to always keep it current.
7. Ensure appropriate lead time on events

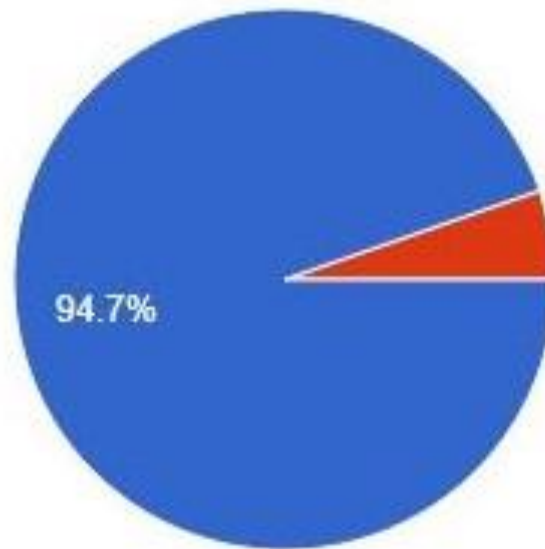
Concerning the Newsletter

How do you read the Newsletter?



Concerning Email

Do you receive emails from the church?

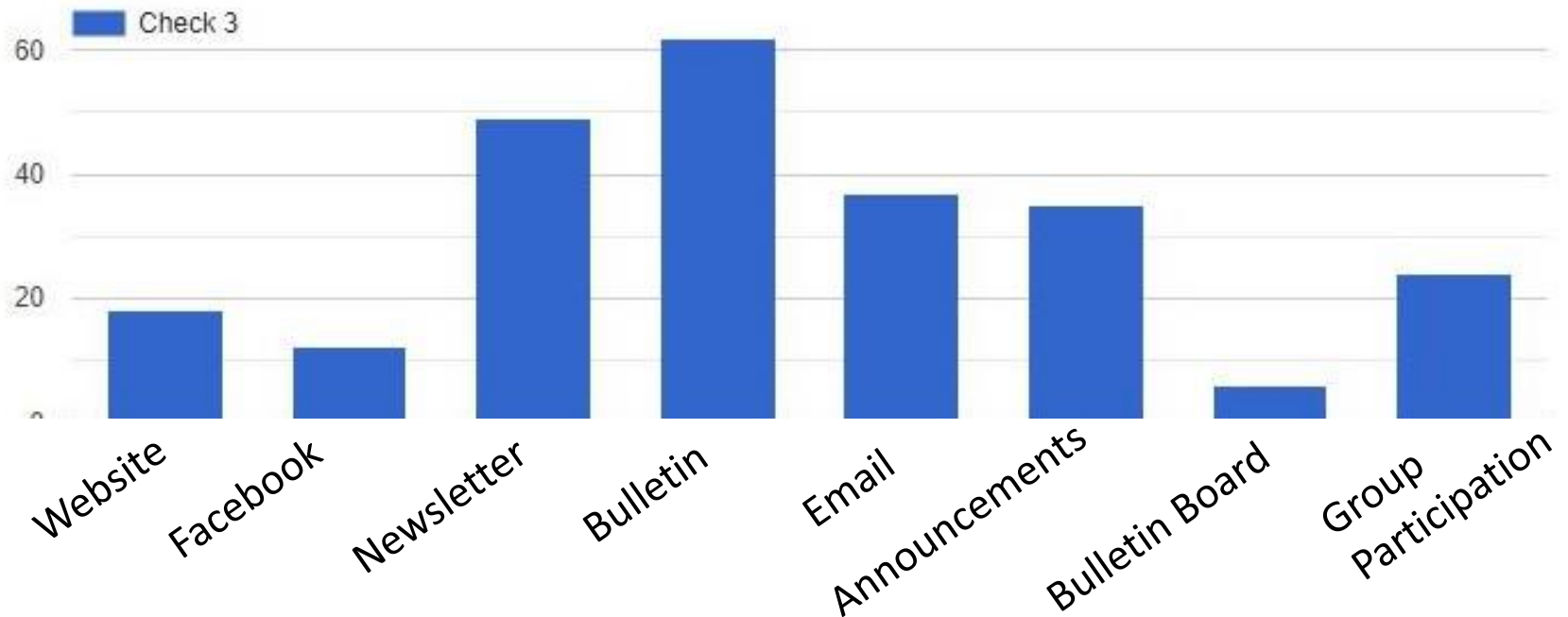


● Yes
● No

Email is still a key
communications
channel

Overall Communications

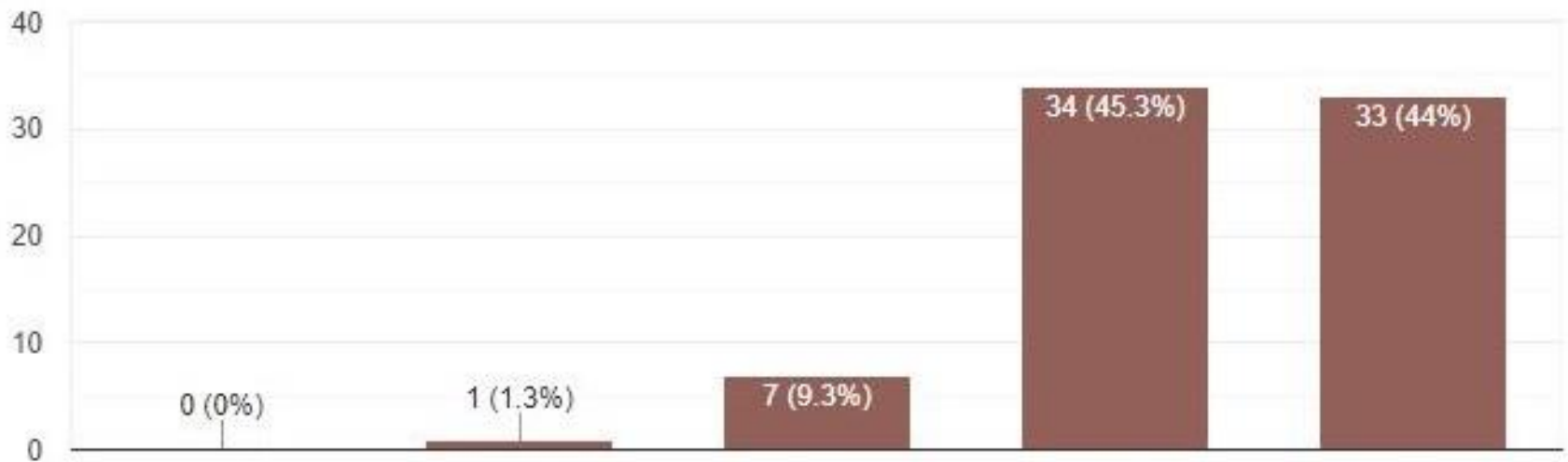
1. What are the top 3 sources for how you keep up with church happenings? (check 3)



Overall Communications

On a scale of 1-5, how effective is the church in keeping you informed?

Doing pretty good!!



Overall Communications

On a scale of 1-5, how effective is our communications in attracting new visitors?

Perception is that we are doing well. Can always improve.

